

NOW THAT THE
"SHOOTING"
IS OVER . . .
(and we hope
you "shot" some
swell pix this summer)



**SHOW OFF YOUR
PICTURES TO
THEIR BEST
ADVANTAGE . . .**

USE
**BRUMBERGER
ACCESSORIES**



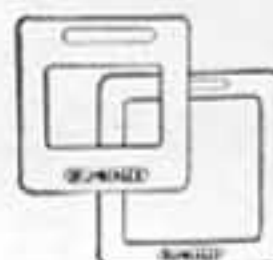
STEREO VIEWER

STEREO BINDERS



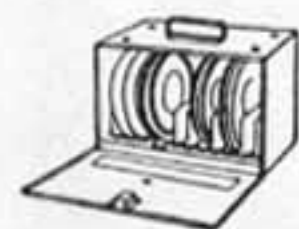
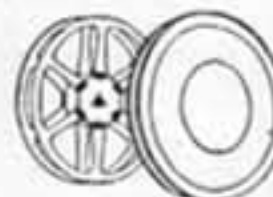
SLIDE VIEWER

SLIDE BINDERS



SLIDE FILES

REELS & CANS



REEL CHESTS

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WRITE FOR **FREE CATALOG**

BRUMBERGER

34 Thirty Fourth St.

B'klyn 32, N.Y.

new products

Improved Models of the Iloca

Improved models of the Iloca 35mm cameras featuring the newly designed Prontor VS shutter—one sec to 1/300th, self timer and full flash for all bulbs at all speeds are now available.

The Iloca I-A now has an f/2.9 coated Iltar lens. The shutter release has been moved to the camera body for greater operating facility and the automatic exposure counter is located under a protective transparent cover. In addition, the camera has a double exposure prevention device and an optical viewfinder. Focusing is manual. With the Prontor VS shutter, the camera retails at \$59.50. With a Vario II shutter, speeds to 1/200th second and conventional flash synchronization, the Iloca I-A retails at \$44.95.

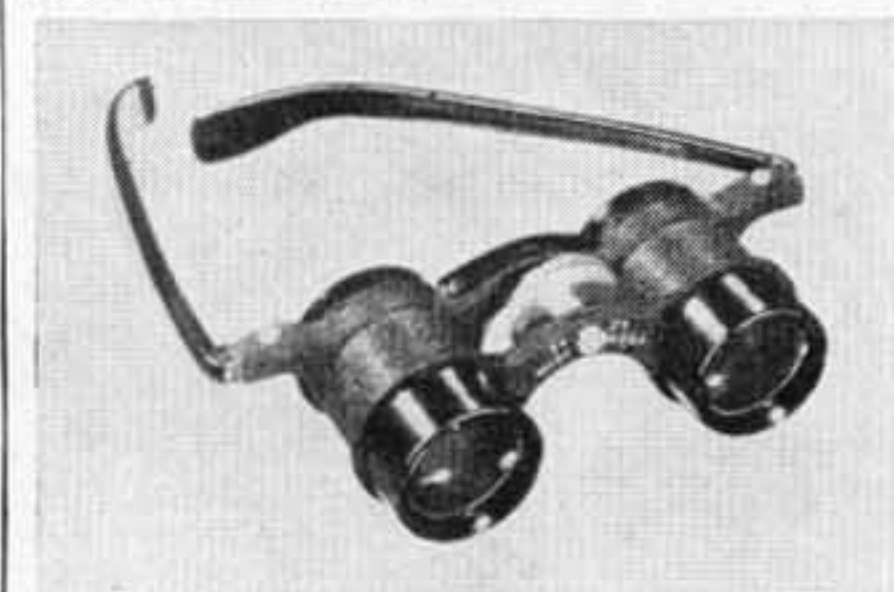
The new Iloca II-A is similar in construction to the Iloca I-A but features a precision-constructed coupled range finder with a single window for view-



ing and focusing, a fingertip body shutter release, recessed exposure counter and distance readings. An f/3.5 coated Iltar lens is set in the Prontor VS shutter. It also includes a self timer. For information write: ERCONA CAMERA CORP. 527 FIFTH AVE., NEW YORK 17, N. Y.

Sport-Ocular Field Glasses

The smartly designed Sport-Ocular is made of aluminum and plastic and weighs only three ounces. It is equipped with 25mm carefully ground and polished dustproof lenses of three power magnification. Fingertip focusing is accomplished by spinning a center disk. It comes with a silk neck cord. Price: \$12.50 plus 20% tax. HENRY HILDEBRANT & ASSOC. BURLINGTON, WIS.



The Exa 35mm Camera

The Exa is a new 35mm, single-lens reflex camera now being introduced in the United States by Ihagee Camera Works, Germany, which also makes the Exakta Cameras.

Similar in basic design to the Kine Exakta, the Exa is simpler and less expensive. It has an f/2.9 Meritar 50mm lens, shutter speeds from 1/25 to 1/150, and built-in flash synchronization. Also featured is an interchangeable eye-level viewfinder which can take the place of the waist-level viewfinder which comes with the camera. Nearly all camera accessories of the Exakta fit the Exa. Price, \$97.50 (case and gun extra). For more information write: EXAKTA CAMERA CO. 46 WEST 29 ST., NEW YORK 1, N. Y.



Port-A-View Eveready Case

This accessory for Port-A-View owners is constructed of molded plastic and designed to withstand long and constant use. Equipped with heavy plated brass hardware and a top grain cowhide adjustable carrying strap, it may be carried over the shoulder or by hand. For easier handling the top opens quickly to form a shield against adverse lighting conditions. The power cord which remains plugged into the viewer at all times, fits into the case when not in use. List Price: \$14.95 THE FR CORP. 951 BROOK AVE., NEW YORK 56, N. Y.