... GENUINE EXAKTA PRISM FINDERS!



All brand new Exakta Cameras are equipped with a genuine Ihagee Penta Prism Finder. A genuine Ihagee Prism Finder can be identified by the manufacturer's name-Ihagee, Dresden-and the engraved serial number on the front left side of the Penta Prism. An engraved VX and Germany also appear on this finder . . . as per photo. Penta Prism finders which do not have these identifying marks are cheap imitations that are not guaranteed, and which do not work properly with the Exakta Camera.

EXAKTA CAMERA COMPANY • 705 Bronx River Road, Bronxville 8, N. Y.

Exclusive Factory Representative in the U. S. for Sales and Service of Exakta and Exa Cameras