

Telephoto and Wide Angle lenses are quickly interchangeable with the Exa. Everytime you switch a lens, in effect you not

only create a new camera, but you preview on the ground glass (without extra housings) the very picture you will get -a

You'll be proud to own the 35mm single lens reflex Exa... the camera that inspires confidence the very first time . . . the camera that is produced by the makers of the world-famous Exakta. See the Exa today, on display at better camera stores everywhere. Free colorful Exa brochure available on request.

Exa with Waist Level Reflex finder and 50-mm,

F/2.9 Meritar Lens with Pre-set Diaphragm . . . . . . . \$79.50 Exa Camera, body only, with Waist Level Reflex finder . . \$59.50 100-mm F/4.5 Isconar Telephoto Lens (pictured on Exa) . \$25.00 100-mm F/2.8 Meyer Trioplan Telephoto Lens . . . . . . . \$59.50 35-mm F/4.5 Meyer Primagon Wide Angle Lens . . . . . . \$59.50

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