

## PHOTOMARKETING LIMITED

Kingsbury House  
Blackburn Road  
London, N W 6

## RETAIL PRICE LIST

Effective from Jan 1st, 1968  
All Total Prices include  
Purchase Tax and are subject  
to change without notice.

### EXA-EXAKTA SYSTEM

Code	Description	Basic	P/Tax	Total Retail
<b>EXAKTA VX1000, REFLEX HOOD &amp; STANDARD SCREEN</b>				
333L	Body Only	£51 4 4	£9 3 2	£60 7 6
333L649	Body with Domiplan	£62 0 10	£11 1 11	£73 2 9
333L601	Body with Tessar	£72 19 0	£13 0 10	£85 19 10
333L604	Body with Pancolor	£81 19 4	£14 13 2	£96 12 6
<b>EXAKTA VX1000, REFLEX HOOD &amp; MICROPRISM SCREEN</b>				
333MP	Body Only	£54 1 2	£9 13 4	£63 14 6
333MP649	Body with Domiplan	£64 17 8	£11 12 1	£76 9 9
333MP601	Body with Tessar	£75 15 10	£13 11 0	£89 6 10
333MP604	Body with Pancolor	£84 16 2	£15 3 4	£99 19 6
<b>EXAKTA VX1000, PENTAPRISM &amp; STANDARD SCREEN</b>				
333P	Body Only	£59 8 8	£10 12 6	£70 1 2
333P649	Body with Domiplan	£70 5 2	£12 11 3	£82 16 5
333P601	Body with Tessar	£81 3 4	£14 10 2	£95 13 6
333P604	Body with Pancolor	£90 3 8	£16 2 6	£106 6 2
<b>EXAKTA VX1000, PENTAPRISM &amp; MICROPRISM SCREEN</b>				
333PMP	Body Only	£62 5 6	£11 2 8	£73 8 2
333PMP649	Body with Domiplan	£73 2 0	£13 1 5	£86 3 5
333PMP601	Body with Tessar	£84 0 2	£15 0 4	£99 0 6
333PMP604	Body with Pancolor	£93 0 6	£16 12 8	£109 13 2

<b>EXA 500 WITH PENTAPRISM &amp; MICROPRISM SCREEN</b>				
386F	Body Only	£20 10 10	£3 13 5	£24 4 3
386F649	Body with Domiplan	£31 7 4	£5 12 2	£36 19 6
386F601	Body with Tessar	£42 5 6	£7 11 1	£49 16 7
386F604	Body with Pancolor	£51 5 10	£9 3 5	£60 9 3

<b>EXA 1a WITH REFLEX HOOD, STANDARD SCREEN &amp; MERITAR</b>				
750L432	Complete Camera	£14 7 0	£2 11 4	£16 18 4

K312	Exakta Standard Case	£3 5 2	11 8	£3 16 10
B124	Exakta De Luxe Case	£4 5 6	15 5	£5 0 11
K313	Exakta Large Front Case	£3 5 2	11 8	£3 16 10
K315	Exa Holdall	£3 8 9	12 3	£4 1 0
B125	Exa Black Case	£3 4 11	11 8	£3 16 7

Code	Description	Basic	P/Tax	Total Retail
<b>STANDARD LENSES</b>				
649	f2.8/50mm FAD Domiplan	£10 16 6	£1 18 9	£12 15 3
601	f2.8/50mm FAD Tessar	£21 14 8	£3 17 8	£25 12 4
604	f2.8/50mm FAD Pancolor	£30 15 0	£5 10 0	£36 5 0
K316	Case for Standard Lenses	£1 14 3	6 2	£2 0 5

<b>INTERCHANGEABLE AUXILIARY LENSES</b>				
647	20mm f4 Flektogon FAD	£102 9 0	£18 6 0	£120 15 0
636	25mm f4 Flektogon FAD	£55 14 5	£9 19 2	£65 13 7
446	30mm f3.5 Lydith PD	£16 19 0	£3 0 6	£19 19 6
634	35mm f2.8 Flektogon FAD	£52 0 1	£9 5 11	£61 6 0
422	75mm f1.5 Biotar PD	£53 12 6	£9 11 9	£63 4 3
410	100mm f2.8 Trioplan PD	£16 19 0	£3 0 6	£19 19 6
648	120mm f2.8 Biometer FAD	£72 9 2	£12 19 0	£85 8 2
417	135mm f2.8 Orestor PD	£18 12 10	£3 6 8	£21 19 6
637	135mm f4.0 Sonnar FAD	£44 6 1	£7 18 5	£52 4 6
418	180mm f2.8 Sonnar FAD	£92 6 10	£16 10 2	£108 17 0
447	200mm f4 Orestegor PD	£25 8 7	£4 10 11	£29 19 6
416	300mm f4.5 Telemegor PD	£55 12 11	£9 19 0	£65 11 11
419	300mm f4 Sonnar PD	£123 10 9	£22 1 8	£145 12 5
415	400mm f5.5 Telemegor PD	£40 16 6	£7 5 11	£48 2 5

<b>VIEWING SYSTEMS</b>				
301	Reflex Hood (No Screen)	£3 19 5	14 3	£4 13 8
302	Pentaprism (No Screen)	£12 3 9	£2 3 7	£14 7 4
320	Pentaprism Case	16 3	2 11	19 2
308	Magnear Only	£3 13 5	13 2	£4 6 7
312	Top Lens Magnifier	£3 18 6	14 1	£4 12 7

<b>SCREENS</b>				
302.01.16	Standard Screen	19 6	3 6	£1 3 0
MP	Microprism Screen	£3 16 4	13 8	£4 10 0
FR	Fresnel Screen	£3 16 4	13 8	£4 10 0
302-12	Standard with 3mm c/spot	£3 13 5	13 2	£4 6 7
302-13	Standard with 10mm c/spot	£3 13 5	13 2	£4 6 7
302-03	Standard with 3mm spot & +	£4 18 9	17 8	£5 16 5
302-04	Standard with 10mm spot & +	£4 18 9	17 8	£5 16 5
302-06	Standard with + and 1/4th Divisions	£9 5 7	£1 13 2	£10 18 9
302-08	Standard with 1/4th squaring	£7 11 1	£1 7 0	£8 18 1
302-09	Standard with +	£3 1 1	10 11	£3 12 0
302-05	Standard with + 1mm Divisions	£7 11 1	£1 7 0	£8 18 1
302-07	Standard with 5x5 squaring	£6 9 7	£1 3 2	£7 12 9
302-17	Standard with field framing	£6 2 9	£1 1 11	£7 4 8
302-11	Clear Screen	£2 0 0	7 2	£2 7 2
302-10	Clear Screen with +	£3 18 7	14 0	£4 12 7
302-14	Clear Screen with + 1mm Divisions	£8 8 5	£1 10 1	£9 18 6
302-18	Clear Screen with 5 x 5 squaring	£7 11 1	£1 7 0	£8 18 1
308-22	Flat Screen for Magnear	9 5	1 8	11 1
308-23	Flat Screen with +	£1 1 1	3 9	£1 4 10
308-24	Flat Screen + and 1mm Divisions	£2 0 0	7 2	£2 7 2
308-25	Flat Screen with 5 x 5 squaring	£3 4 2	11 6	£3 15 8

Code	Description	Basic	P/Tax	Total Retail
<b>CLOSE UP ACCESSORIES</b>				
180	Set of Extension Tubes	£4 5 6	15 5	£5 0 11
149	Autocouple Rod	14 2	2 6	16 8
176	Miniature Bellows	£9 8 11	£1 11 9	£11 0 8
153	Microscope Adaptor	£7 10 9	£1 7 0	£8 17 9
159-1	32mm Reversal Ring	£1 0 9	3 8	£1 4 5
159-4	37mm Reversal Ring	£1 0 9	3 8	£1 4 5
159-2	42mm Reversal Ring	£1 0 9	3 8	£1 4 5
159-3	51mm Reversal Ring	£1 0 9	3 8	£1 4 5
187	2 in 1 Ring	£2 15 3	9 11	£3 5 2
313-1	20cm Proxar	£3 10 2	12 7	£4 2 9
313-2	30cm Proxar	£3 10 2	12 7	£4 2 9
313-3	50cm Proxar	£3 10 2	12 7	£4 2 9

<b>OTHER ACCESSORIES</b>				
315	Rotating Eyepiece	£2 1 8	7 5	£2 9 1
217-37	35.5mm Lens Hood	18 4	3 3	£1 1 7
217-42	40.5mm Lens Hood	£1 1 2	3 10	£1 5 0
217-51	51mm Lens Hood	£1 3 8	4 3	£1 7 11
Z217-58W	49mm Lens Hood (Lydith)	£3 8 3	12 3	£4 0 6
216	35.5mm Polarising Filter	£6 11 7	£1 3 6	£7 15 1
214	40.5mm Polarising Filter	£6 14 0	£1 4 0	£7 18 0
215	49mm Polarising Filter	£8 10 11	£1 10 7	£10 1 6
151	Giant Release Button	3 6	8	4 2
305	Body Cap	3 6	8	4 2
322	Rear Lens Cap	6 3	1 2	7 5
232	Exa/Exakta Cable Release	4 4	10	5 2
DCR	Double Cable Release	£2 12 8	9 5	£3 2 1
323/32.37.42	Lens Cap	5 0	11	5 11
323/51.60	Lens Cap	6 3	1 2	7 5
323/70.80.85	Lens Cap	7 8	1 5	9 1
194	Accessory Shoe	18 1	3 3	£1 1 4

<b>VIELZWECK</b>				
155	Vielzweck Complete Assembly	£51 18 10	£9 5 8	£61 4 6
155-16	Baseboard Assembly Only	£22 5 6	£3 19 8	£26 5 2
155-01.U7	Slide Rail	£8 16 1	£1 11 6	£10 7 7
155-02	Bellows Attachment	£11 11 10	£2 1 5	£13 13 3
155-04	Transparency Copier	£9 5 4	£1 13 2	£10 18 6
155-03	Camera Cradle	£6 9 7	£1 3 2	£7 12 9
155-13	Tripod Base	£1 11 1	5 7	£1 16 8
128	50mm f2.8 Sunk Mount Tessar	£27 17 9	£4 19 9	£32 17 6
437A	135mm f4 Special Sonnar	£39 17 6	—	£39 17 6
155-05	Lighting Equipment	£13 12 8	£2 8 9	£16 1 5
156	Microscope Light Trap	£1 0 9	3 8	£1 4 5
157	Microscope Light Trap Ring	£1 18 7	6 11	£2 5 6
166	Zeiss Light Excluding Shell	£1 13 0	5 11	£1 18 11
167	Varilux Photometer	£9 17 3	£1 15 3	£11 12 6

## PAXIMAT PROJECTORS & ACCESSORIES

Paximat Model	LENS						Includes Lens Lamp and one white magazine to hold 36 slides in all mounts.  Remote control cables for the three "Thousand" series machines.
	55mm	85mm	100mm	150mm	200mm	Vario Zoom	
3000	71 0 6	69 19 0	69 19 0	75 5 0	94 5 6	88 5 6	
2000	61 0 6	59 19 0	59 19 0	65 5 0	84 5 6	78 5 6	
1000	51 0 6	49 19 0	49 19 0	55 5 0	74 5 6	68 5 6	
H150	—	33 19 0	—	—	—	—	
H100	—	28 19 0	—	—	—	—	
Pico 50 <sub>t</sub>	—	19 19 0	—	—	—	—	

### Cases

De Luxe for "Thousand" series	£4 19 6	accepts projector, and 5 White or Grey (36) magazines; or 4 White or Grey (50) magazines; or 1 Rotary and 1 (36) magazine in base.
Soft case for Halogen/Pico Models	£2 5 0	accepts projector only.

### Magazines

WHITE to accept 36 Slides (all mounts)	11 3
GREY to accept 36 Slides (up to 2mm thick)	11 3
WHITE to accept 50 Slides (all mounts)	£1 2 6
GREY to accept 50 Slides (up to 2mm thick)	£1 2 6
WHITE Rotary to accept 100 Slides (all mounts)	£1 19 0
GREY Rotary to accept 100 Slides (up to 2mm thick)	£1 19 0
Book form holders without magazines	11 3
Book form holders with 3 (36) WHITE or GREY magazines	£2 5 0
Case for 12 magazines	£2 5 6
Plastic cover for magazines	1 3

### Paximat Lenses

complete with condenser sets where necessary.

55mm	£9 15 0
85mm	£8 13 6
100mm	£8 13 6
150mm	£13 19 6
200mm	£33 0 0
85—150mm Zoom	£27 0 0