

PHOTOMARKETING LIMITED,  
KINGSBURY HOUSE,  
BLACKBURN ROAD,  
LONDON, N.W.6.

RETAIL PRICE LIST

Effective from March 20th,  
1967. All prices include  
Purchase Tax and 10% Surcharge  
and are subject to change  
without notice.

EXA - EXAKTA SYSTEM

CODE	DESCRIPTION	BASIC	P/TAX INC. 10%	RETAIL INC. GROSS P/TAX.
<b>Exakta 11b with Reflex Hood and Standard Screen.</b>				
330L	Body Only	£45.11.10.	£8. 3. 7.	£53.15. 5.
330L 649	" " with Domiplan	£56. 8. 4.	£10. 2. 4.	£66.10. 8.
330L 601	" " " Tessar	£65. 5. 5.	£11.13.11.	£76.19. 4.
330L 604	" " " Pancolor	£74.15. 4.	£13. 7.11.	£88. 3. 3.
<b>Exakta 11b with Reflex Hood and Microprism or Fresnel Screen.</b>				
330LF or MP	Body Only	£48. 2. 2.	£8.12. 7.	£56.14. 9.
330 " 649	" " with Domiplan	£58.18. 8.	£10.11. 4.	£69.10. 0.
330 " 601	" " " Tessar	£67.15. 9.	£12. 2.11.	£79.13. 8.
330 " 604	" " " Pancolor	£77. 5. 8.	£13.16.11.	£91. 2. 7.
<b>Exakta 11b with Pentaprism and Standard Screen.</b>				
330P	Body Only	£53.13. 2.	£9.12. 5.	£63. 5. 7.
330P 649	" " with Domiplan	£64. 9. 8.	£11.11. 2.	£76. 0.10.
330P 601	" " " Tessar	£73. 6. 9.	£13. 2. 9.	£86. 9. 6.
330P 604	" " " Pancolor	£82.16. 3.	£14.16. 9.	£97.13. 5.
<b>Exakta 11b with Pentaprism, Microprism or Fresnel Screen.</b>				
330PMP or PF	Body Only	£56. 3. 6.	£10. 1. 5.	£66. 4.11.
330/649	" " with Domiplan	£67. 0. 0.	£12. 0. 2.	£79. 0. 2.
" /601	" " " Tessar	£75.17. 1.	£13.11. 9.	£89. 8.10.
" /604	" " " Pancolor	£85. 7. 0.	£15. 5. 9.	£100.12. 9.
<b>Exa 500 with Pentaprism and Microprism Screen.</b>				
386F	Body Only	£20.10.10.	£3.13. 5.	£24. 4. 3.
386F/432	" " with Meritar	£26. 6. 9.	£4.13. 9.	£31. 0. 6.
386F/649	" " " Domiplan	£31. 7. 4.	£5.12. 2.	£36.19. 6.
386F/601	" " " Tessar	£40. 4. 6.	£7. 3. 9.	£47. 8. 3.
386F/604	" " " Pancolor	£49.14. 4.	£8.17. 9.	£58.12. 1.
<b>Exa 1a with Reflex Hood, Standard Screen.</b>				
750L	Body Only	£13. 5. 3.	£2. 9. 3.	£16. 4. 6.
750L 432	" " with Meritar	£19.11. 2.	£3. 9. 7.	£23. 0. 9.
750L 649	" " " Domiplan	£24.11. 9.	£4. 8. 0.	£28.19. 9.
750L 601	" " " Tessar	£33. 8.11.	£5.19. 7.	£39. 8. 6.

CODE	DESCRIPTION	BASIC	P.TAX inc.10%	RETAIL inc. GROSS P. TAX
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### STANDARD LENSES

432	Meritar f2.9/50 mm Preset	£5.15.11	£1. 0. 4.	£6.16. 3.
649	Domiplan f2.8/50mm FAD	£10.16. 6.	£1.18. 9.	£12.15. 3.
601	Tessar f2.8/50mm FAD	£19.13. 8.	£3.10. 4.	£23. 4. 0.
604	Pancolor f2/50mm FAD	£29. 3. 6.	£5. 4. 4.	£34. 7.10.
K316	Case for Std.Lenses	£1.14. 3.	6. 2.	£2. 0. 5.

### INTERCHANGEABLE AUXILIARY LENSES FOR EXAKTA AND EXA CAMERAS

647	f4/20 mm Zeiss Flektogon FAD	£94.17. 0.	£16.19. 1.	£111.16. 1.
636	f4/25 mm Zeiss Flektogon FAD	£51.11.10	£9. 4. 5.	£60.16. 3.
446	f3.5/30 mm Meyer Lydith PD	£21.19. 8.	£3.18. 7.	£25.18. 3.
634	f2.8/35 mm Zeiss Flektogon FAD	£48. 3. 0.	£8.12. 2.	£56.15. 2.
422	f1.5/75mm Zeiss Biotar PD	£49.13. 0.	£8.17. 7.	£58.10. 7.
635	f2.8/80 mm Zeiss Biometer FAD	£37. 2. 6.	£6.12. 9.	£43.15. 3.
410	f2.8/100 mm Meyer Trioplan PD	£17. 3. 7.	£3. 1. 5.	£20. 5. 0.
510	f2.8/100 mm Trioplan FAD	£33.10. 6.	£5.19.11.	£39.10. 5.
640	f2.8 120 mm Biometer FAD	£67. 1. 9.	£11.19.11.	£79. 1. 8.
444	f3.5/135 mm Primotar PD	£18. 5. 6.	£3. 5. 4.	£21.10.10.
637	f4/135 mm Zeiss Sonnar FAD	£41. 0. 6.	£7. 6. 8.	£48. 7. 2.
418	f2.8/180 mm Zeiss Sonnar FAD	£85.10. 0.	£15. 5. 9.	£100.15. 9.
447	f4/200 mm Meyer Orestegor PD	£34. 7. 9.	£5. 2.11.	£40.10. 8.
416	f4.5/300 mm Meyer Tele- megor PD	£51.10. 6.	£9. 4. 3.	£60.14. 9.
419	f4/300 mm Zeiss Sonnar PD	£114. 7. 9.	£20. 8.11.	£134.16. 8.
415	f5.5/400 mm Meyer Telemegor	£37.16. 0.	£6.15. 1.	£44.11. 1.

CODE	DESCRIPTION	BASIC	P.T. inc.10%	RETAIL inc. GROSS P.TAX.
301	Reflex Hood (No Screen)	£3.10. 4.	12. 7.	£4. 2.11.
302	Pentaprism (No Screen)	£11.11. 8.	£2.1. 5.	£13.13. 0.
302.01.16	Standard Screen	17. 2.	3. 1.	£1. 0. 3.
MP	Microprism Screen	£3. 7. 6.	12. 1.	£3.19. 7.
FR	Fresnel Screen	£3. 7. 6.	12. 1.	£3.19. 7.
320	Pentaprism Case	15. 0.	2. 9.	17. 9.
315	Rotating Eyepiece	£1.18. 6.	6.11.	£2. 5. 5.
302-12	S/S with 3 mm c/spot	£3. 8. 0.	12. 2.	£4. 0. 2.
302-13	S/S with 10 mm c/spot	£3. 8. 0.	12. 2.	£4. 0. 2.
302.03	S/S with 3 mm spot + X	£4.11. 5.	16. 4.	£5. 7. 9.
302-04	S/S with 10 mm spot +X	£4.11. 5.	16. 4.	£5. 7. 9.
302-06	S/S with X and 1/16Div.	£8.11. 9.	£1.10.9.	£10. 2. 6.
302.08	S/S with 1/8 squaring	£6.19.11.	£1. 5. 0.	£8. 4.11.
302-09	S/S with X	£2.16. 9.	10. 1.	£3. 6. 8.
302-05	S/S with X and 1 mm Div.	£6.19.11.	£1. 5. 0.	£8. 4.11.
302-07	S/S with 5 x 5 squaring	£6. 0. 0.	£1. 1. 5.	£7. 1. 5.
302-17	S/S with Field framing	£5.13. 8.	£1. 0. 4.	£6.13.11.
302-11	Clear Screen	£1.17. 0.	6. 8.	£2. 3. 0.
302-10	Clear Screen with X	£3.10. 6.	12. 8.	£4. 3. 2.
302.14	" " " "			
	and 1 mm Div.	£7.14. 6.	£1. 7. 7.	£9. 2. 1.
302-18	Clear Screen with 5 x 5 squaring	£6.19.11.	£1. 5. 0.	£8. 4.11.
300	Magnear Only	£3. 8. .	12. 2.	£4. 0. 2.
312	Top Lens Magnifier	£3.10. 6.	12. 8.	£4. 3. 2.
300-22	Flat Screen for Magnear	8. 7.	1. 7.	10. 2.
300-23	Flat Screen with X	19. 6.	3. 6.	£1. 3. 0.
300-24	Flat Screen with X and 1 mm Div.	£1.17. 2.	6. 8.	£2. 3. 9.
300-25	Flat Screen with 5 mm Squaring	£2.19. 5.	10. 8.	£3.10. 1.
<b>CLOSE UP ACCESSORIES</b>				
180	Set of Extension Tubes	£4. 5. 6.	15. 5.	£5. 0.11.
149	Autocouple Rod	13. 0.	2. 5.	15. 5.
176	Miniature Bellows	£9. 8.11.	£1.11. 9.	£11. 0. 8.
153	Microscope Adaptor	£6.19. 8.	£1. 4.11.	£8. 4. 7.
159-1	32 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
159-4	37 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
159-2	42 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
159-3	51 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
187	2 in 1 ring	£2.11. 2.	9. 2.	£3. 0. 4.
218	35.5 mm Filter Y, YG, UV	£1. 0. 3.	3. 7.	£1. 3.10.
218-42	40.5 mm Filter YG, UV	£1. 7.11.	5. 1.	£1.13. 0.
218-49	49 mm Filter YG, UV	£1.13. 2.	5.10.	£1.19. 0.
217-37	Lens Hood 35.5 screw	17. 0.	3. 0.	£1. 0. 0.
217-42	Lens Hood 40.5 screw (Standard Lens)	19. 7.	3. 6.	£1. 3. 2.
2217-58W	Lens Hood 49 Screw for Lydith	£3. 3. 3.	11. 3.	£3.14. 6.

CODE	DESCRIPTION	BASIC	P.TAX inc.10%	RETAIL inc. GROSS P.TAX
215	49 Polarising Filter	£7.18. 5.	£1. 8. 4.	£9. 6. 7.
150	Varex Take Up Spool	5. 0.	1. 1.	6.10.
150/1 & 2	Exa I Take Up Spool	5. 0.	1. 1.	6.10.
151	Giant Release Button	3. 3.	7.	3.10.
303	Body Cap	3. 3.	7.	3.10.
322	Rear Lens Cap	5. 9.	1. 1.	6.10.
232	Varex Cable Release	4. 0.	9.	4. 9.
233	Exa Cable Release	4. 7.	10.	5. 6.
232/32/37/42	Lens Cap	4. 7.	10.	5. 6.
232/51/60	Lens Cap	5. 0.	1. 1.	6.10.
323/70/80/05	Lens Cap	7. 2.	1. 3.	8. 5.
194	Accessory Shoe	16. 9.	3. 0.	19. 9.
DCR	Double Cable Release	£2. 8. 9.	8. 9.	£2.17.. 8.

#### VIELSZWECK EQUIPMENT

155	Complete Vielzweck Consists of	£48. 1. 5.	£8.12. 4.	£56.13. 9.
155-16	Baseboard Assembly	£20.12. 5.	£3.13.10.	£24. 6. 3.
155-01-07	Slide Rail	£8. 3. 0.	£1. 9. 2.	£9.12. 2.
155.02	Bellows Attachment	£10.14. 6.	£1.18. 6.	£12.13. 0.
155.04	Transparency Copier	£8.11. 6.	£1.10.10.	£10. 2. 4.

#### ADDITIONAL ACCESSORIES TO VIELZWECK

155.03	Camera Cradle	£6. 0. 0.	£1. 1. 5.	£7. 1. 5.
155.13	Tripod Base	£1. 8. 9.	5. 2.	£1.13.11.
155.05	Lighting Equipment	£12.12. 6.	£2. 5. 1.	£14.17. 7.
156	Microscope Light Trap	19. 2.	3. 5.	£1. 2. 7.
157	Microscope Ring	£1.15. 6.	6. 5.	£2. 2. 1.
156	Zeiss Light Excl.shell	£1.10. 6.	5. 6.	£1.16. 0.

#### SPECIALISED ACCESSORIES

128	f2.8 Special Tessar	£25.15. 0.	£4.12. 3.	£30. 7.11.
427	135 f/4 Special Sonnar	£36.18. 6.	-	£36.18. 6.
155.09	R.S.I. Flash head	£39.11. 9.	-	£39.11. 9.
155.09.01	Spare pilot bulb	£1. 1. 6.	-	£1. 1. 6.
157	VariLux Photometer	£9. 2. 0.	£1.12. 8.	£10.15. 4.

#### CASES

K312	Exakta Std. Case	£3. 5. 2.	11. 8.	£3.16.10.
B124	Exakta DeLuxe Case	£4. 5. 6.	15. 5.	£5. 0.11.
K313	Exakta Large Front	£3. 5. 2.	11. 8.	£3.16.10.
K315	Exa Holdall	£3. 8. 9.	12. 3.	£4. 1. 0.
OMNICA	For Varex	£10.15. 0.	£3. 7. 8.	£22. 5. 8.
B125	Exa Black Case	£3. 4.11.	11. 8.	£3.16. 7.
217-51	Lens Hood 49 screw	£1.1.11.	3.11.	£1.5.10.

#### FGW/PH/AN3 & 4

216	35.5 Polarising Filter	£6. 1. 9.	£1. 1.10.	£7. 3. 7.
214	40.5 Polarising Filter	£6. 4. 0.	£1. 2. 3.	£7. 6. 3.