

PHOTOGRAPHY MARKETING LIMITED,  
KINGSBURY HOUSE,  
BLACKBURN ROAD,  
LONDON, N.W.6.

RETAIL PRICE LIST  
Effective from July 21st  
1966. Prices subject to  
change without notice. Inc.  
10% surcharge on Purchase  
Tax.

EXA - EXAKTA SYSTEM

CODE	DESCRIPTION	BASIC	P. TAX	RETAIL INC. P. TAX
<b>EXAKTA VAREX 11B WITH REFLEX HOOD AND STANDARD SCREEN</b>				
330L	BODY ONLY	£45.11.10.	£8. 3. 7.	£53.15. 5.
330L.649	" with Domiplan	£56. 8. 4.	£10. 2. 4.	£66.10. 8.
330L.601	" " Tessar F.A.D.	£65. 5. 5.	£11.13.11.	£76.19. 4.
330L.604	" " Pancolor	£74.15. 4.	£13. 7.11.	£88. 3. 3.
<b>EXAKTA VAREX 11B WITH REFLEX HOOD MICROPRISM OR FRESNEL SCREEN</b>				
330 (LF)	BODY ONLY	£48. 2. 2.	£8.12. 7.	£56.14. 9.
or (LMP) 330 (LF)	" with Domiplan	£58.18. 8.	£10.11. 4.	£69.10. 0.
or (LMP) 649 330 (LF)	" " Tessar F.A.D.	£67.15. 9.	£12. 2.11.	£79.18. 8.
or (LMP) 601 330 (LF)	" " F.A.D. Pancolor	£77. 5. 8.	£13.16.11.	£91. 2. 7.
<b>EXAKTA VAREX 11B WITH PENTAPRISM AND STANDARD SCREEN</b>				
330P	BODY ONLY	£53.13. 2.	£9.12. 5.	£63. 5. 7.
330P 649	" With Domiplan	£64. 9. 8.	£11.11. 2.	£76. 0.10.
330P 601	" With Tessar F.A.D.	£73. 6. 9.	£13. 2. 9.	£86. 9. 6.
330P 604	" " " Pancolor	£82.16. 8.	£14.16. 9.	£97.13. 5.
<b>EXAKTA VAREX 11B WITH PENTAPRISM MICROPRISM SCREEN OR FRESNEL SCREEN</b>				
330 MP or F	BODY ONLY	£56. 3. 6.	£10. 1. 5.	£66. 4.11.
330 MP or F 649	" " with domiplan	£67. 0. 0.	£12. 0. 2.	£79. 0. 2.
330 MP or F 601	" " with Tessar F.A.D.	£75.17. 1.	£13.11. 9.	£89. 8.10.
330 MP or F 604	" " Pancolor	£85. 7. 0.	£15. 5. 9.	£100.12. 9.
<b>EXA 11B WITH MICROPRISM OR FRESNEL R/F SCREEN</b>				
385 MP	With Microprism Screen BODY ONLY	£23. 1. 9.	£4. 2. 6.	£27. 4. 3.
385F	With FR, R/F Body Only	£23. 1. 9.	£4. 2. 6.	£27. 4. 3.
385 MP or F 649	With f2.8/50 mm Domiplan F.A.D.	£33.18. 3.	£6. 1. 3.	£33.19. 6.
385 MP or F 601	With 2.8/50 mm Tessar F.A.D.	£42.15. 4.	£7.12.10.	£50. 8. 3.
385 MP or F	With f2/50 mm Pancolor F.A.D.	£52. 5. 3.	£9. 6.10.	£61.12. 2.

CODE	DESCRIPTION	BASIC	P.TAX	TOTAL RETAIL IN. P.TAX
EXA 11B With Standard Screen				
385M	Exa 11b S/S BODY ONLY	£20. 6. 2.	£3.12. 7.	£23.18. 9.
385M 649	With f2.8/50 mm Domiplan F.A.D.	£31. 2. 8.	£5.11. 4.	£36.14. 0.
385M 601	With f2.8/50 mm Tessar F.A.D.	£39.19. 9.	£7. 2.11.	£47. 2. 9.
385M 604	With f2/50 mm Pancolor F.A.D.	£49. 9. 8.	£8.16.11.	£58. 6. 7.
EXA 1A With Reflex Hood Standard Screen				
750L	Body Only	£13.15. 3.	£2. 9. 3.	£16. 4. 6.
750L 432	" With Meritar PD	£19. 9. 1.	£3. 9. 7.	£22.18. 8.
750L 649	" With Domiplan	£24.11. 9.	£4. 8. 0.	£28.19. 9.
750L 601	" With Tessar F.A.D.	£33. 8.10.	£5.19. 7.	£39. 8. 5.
STANDARD LENSES				
432	Meritar f2.9/50mm Preset	£5.13.11.	£1. 0. 4.	£6.16. 3.
649	Domiplan f2.8/50mm F.A.D.	£10.16. 6.	£1.18. 9.	£12.15. 3.
601	Tessar f2.8/50mm F.A.D.	£19.13. 8.	£3.10. 4.	£23. 4. 0.
604	Pancolor f2/50 mm F.A.D.	£29. 3. 6.	£5. 4. 4.	£34. 7.10.
K316	Case for Stnd. Lenses	£1.14. 3.	6. 2.	£2. 0. 5.
INTERCHANGEABLE AUXILIARY LENSES FOR EXAKTA AND EXA CAMERAS				
647	f4/20 mm Zeiss Flektogon F.A.D.	£94.17. 0.	£16.19. 1.	£111.16. 1.
636	f4/25 mm Zeiss Flektogon F.A.D.	£51.11.10.	£9. 4. 5.	£60.16. 3.
446	f3.5/30 mm Meyer Lydith PD	£21.19. 8.	£3.18. 7.	£25.18. 3.
634	f2.8/35mm Zeiss Flektogon F.A.D.	£48. 3. 0.	£8.12. 2.	£56.15. 2.
422	f1.5/75mm Zeiss Biotar PD	£49.13. 0.	£8.17. 7.	£58.10. 7.
635	f2.8/80 mm Zeiss Biometer F.A.D.	£37. 2. 6.	£6.12. 9.	£43.15. 3.
410	f2.8/100 mm Meyer Trioplan PD	£17. 3. 7.	£3. 1. 5.	£20. 5. 0.
510	f2.8/100 mm Trioplan F.A.D.	£33.10. 6.	£5.19.11.	£39.10. 5.
648	f2.8 120 mm Biometer F.A.D.	£67. 1. 9.	£11.19.11.	£79. 1. 8.
444	f3.5/135 mm Primotar PD	£18. 5. 6.	£3. 5. 4.	£21.10.10.
637	f4/135 mm Zeiss Sonnar F.A.D.	£41. 0. 6.	£7. 6. 8.	£48. 7. 2.
418	f2.8/180 mm Zeiss Sonnar F.A.D.	£85.10. 0.	£15. 5. 9.	£100.15. 9.
447	f4/200 mm Meyer Orestegor PD	£34. 7. 9.	£6. 2.11.	£40.10. 8.
416	f4.5/300 mm Meyer Tele- megor PD	£51.10. 6.	£9. 4. 3.	£60.14. 9.
419	f4/300 mm Zeiss Sonnar PD	£114. 7. 9.	£20. 8.11.	£134.16. 8.
415	f5.5/400 mm Meyer Tele- megor	£37.16. 0.	£6.15. 1.	£44.11. 1.

CODE	DESCRIPTION	BASIC	P.TAX.	RETAIL INC. P.TAX.
301	Reflex Hood (No Screen)	£3.10. m4.	12. 7.	£4. 2.11
302	Pentaprism (No Screen)	£11.11. 8.	£2. 1. 5.	£13.13. 0.
302.01.16	Standard Screen	17. 2.	3. 1.	£1. 0. 3.
MP	Microprism Screen	£3. 7. 6.	12. 1.	£3.19. 7.
FR	Fresnel Screen	£3. 7. 6.	12. 1.	£3.19. 7.
320	Pentaprism Case	15. 0.	2. 9	17. 9.
315	Rotating Eyepiece	£1.18. 6.	6.11.	£2. 5. 5.
302-12	S/S with 3 mm c/spot	£3. 8. 0.	12. 2.	£4. 0. 2.
302-13	S/S with 10 mm C/spot	£3. 8. 0.	12. 2.	£4. 0. 2.
302-03	S/S with 3 mm spot + X	£4.11. 5.	16. 4.	£5. 7. 9.
302-04	S/S with 10 mm spot + X	£4.11. 5.	16. 4.	£5. 7. 9.
302-06	S/S with X and 1/16 Div.	£8.11. 9.	£1.10. 9.	£10. 2. 6.
302-08	S/S with $\frac{1}{8}$ squaring	£6.19.11.	£1. 5. 0.	£8. 4.11.
302-09	S/S with X	£2.16. 9.	10. 1.	£3. 6. 8.
302-05	S/S with X and 1 mm Div	£6.19.11	£1. 5. 0.	£8. 4.11
302-07	S/S with 5 x 5 squaring	£6. 0. 0.	£1. 1. 5.	£7. 1. 5.
302-17	S/S with Field framing.	£5.13. 8.	£1. 0. 4.	£6.13.11.
302-11	Clear Screen	£1.17. 0.	6. 8.	£2. 3. 8.
302-10	Clear Screen with X	£3.10. 6.	12. 8.	£4. 3. 2.
302-14	" " " "			
	and 1 mm Divisions	£7.14. 6.	£1. 7. 7.	£9. 2. 1.
302-18	Clear Screen with 5 x 5 squaring	£6.19.11.	£1. 5. 0.	£8. 4.11.
308	Magnear Only	£3. 8. 0.	12. 2.	£4. 0. 2.
312	Top Lens Magnifier	£3.10. 6	12. 8.	£4. 3. 2.
308-22	Flat Screen for Magnear	8. 7.	1. 7.	10. 2.
308-23	Flat Screen with X	19. 6.	3. 6.	£1. 3. 0.
308-24	Flat Screen with X and 1 mm Div.	£1.17 2.	6. 8.	£2. 3. 9.
308-25	Flat Screen with 5 mm Squaring	£2.19. 5.	10. 8.	£3.10. 1.
CLOSE UP ACCESSORIES				
180	Set of Extension Tubes	£4. 5. 6.	15. 5.	£5. 0.11.
149	Autocouple Rod	13. 0.	2. 5.	15 5.
176	Miniature Bellows	£9. 8.11.	£1.11. 9.	£11. 0. 8.
153	Microscope Adaptor	£6.19. 8.	£1. 4.11.	£8. 4. 7.
159-1	32 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
159-4	37 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
159-2	42 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
159-3	51 mm Reversal Ring	19. 2.	3. 5.	£1. 2. 7.
187	2 in 1 Ring	£2.11. 2.	9. 2.	£3. 0. 4.
218	35.5 mm Filter Y, YG, UV	£1. 0. 3.	3. 7.	£1. 3.10.
218-42	40.5 mm Filter YG, UV	£1. 7.11.	5. 1.	£1.13. 0.
218-49	49 mm Filter YG, UV	£1.13. 2.	5.10.	£1.19. 0.
217-37	Lens Hood 35.5 Screw	17. 0.	3. 0.	£1. 0. 0.
217-42	Lens Hood 40.5 Screw (Standard Lens)	19. 7.	3. 6.	£1. 3. 2.
Z217-58W	Lens Hood 49 Screw for Lydith	£3. 3. 3.	11. 3.	£3.14. 6.
217-51	Lens Hood 49 Screw	£1.1.11.	3.11.	£1. 5.10.
216	35.5 Polarising Filter	£6. 1. 9.	£1.1.10.	£7. 3. 7.
214	40.5 Polarising Filter	£6. 4. 0.	£1. 2. 3.	£7. 6. 3.

CODE	DESCRIPTION	BASIC	P.TAX	RETAIL IN. P.TAX.
215	49 Polarising Filter	£7.18. 3.	£1. 8. 4.	£9. 6. 7.
150	Varex Take Up Spool	5. 9.	1. 1.	6.10.
150/1 & 2	Exa 1 " " "	5. 9.	1. 1.	6.10.
151	Giant Release Button	3. 3.	7.	3.10.
305	Body Cap	3. 3.	7.	3.10.
322	Rear Lens Cap	5. 9.	1. 1.	6.10.
232	Varex Cable Release	4. 0.	9.	4. 9.
233	Exa Cable Release	4. 7.	10.	5. 6.
232/32/37/42	Lens Cap	4. 7.	10.	5. 6.
232/51/60	Lens Cap	5. 9.	1. 1.	6.10.
323/70/80/85	Lens Cap	7. 2.	1. 3.	8. 5.
194.	Accessory Shoe	16. 9.	3. 0.	19.9
DCR	Double Cable Release	£2. 8. 9.	8. 9.	£2.17.6.
<b>VIELSZWECK EQUIPMENT</b>				
155	Complete Vielzweck Consists of	£48. 1. 5.	£8.12.4.	£56.13. 9.
155-16	Baseboard Assembly	£20.12. 5.	£3.13.10.	£24. 6. 3.
155-01-U7	Slide Rail	£8. 3. 0.	£1. 9. 2.	£9.12. 2.
155.02	Bellows Attachment	£10.14. 6.	£1.18. 6.	£12.13. 0.
155.04	Transparency Copier	£8.11. 6.	£1.10.10.	£10. 2. 4.
<b>ADDITIONAL ACCESSORIES TO VIELZWECK</b>				
155.03	Camera Cradle	£6. 0. 0.	£1. 1. 5.	£7. 1. 5.
155.13.	Tripod Base	£1. 8. 9.	5. 2.	£1.13.11
155.05	Lighting Equipment	£12.12. 6.	£2. 5. 1.	£14.17. 7.
156	Microscope Light Trap	19. 2.	3. 5.	£1. 2. 7.
157	Microscope Ring	£1.15. 8.	6. 5.	£2. 2. 1.
166	Zeiss Light Excl. shell	£1.10. 6.	5. 6.	£1.16. 0.
<b>SPECIALISED ACCESSORIES</b>				
128	F2.8 Special Tessar	£25.15. 8.	£4.12. 3.	£30. 7.11.
427	135 f/4 Special Sonnar	£36.18. 6.	-	£36.18. 6.
155.09	R.B.I. Flash head	£39.11. 9.	-	£39.11. 9.
155.09.01	Spare pilot bulb	£1. 1. 6.	-	£1. 1. 6.
167	Varilux Photometer	£9. 2. 8.	£1.12. 8.	£10.15. 4.
<b>CASES</b>				
K312	Exakta Std. Case	£3. 5. 2.	11. 8.	£3.16.10.
B124	Exakta DeLuxe Case	£4. 5. 6.	15. 5.	£5. 0.11.
K313	Exakta Large Front	£3. 5. 2.	11. 8.	£3.16.10
K315	Exa Holdall	£3. 8. 9.	12. 3.	£4. 1. 0.
OMNICA	For Varex	£18.18. 0.	£3. 7. 8.	£22. 5. 8.
B125	Exa Black Case	£3. 4.11.	11. 8.	£3.16. 7.