

The Versatile



EXAKTA VX

IHAGEE of Dresden, Germany, makers of fine cameras for over fifty years, present the versatile modern EXAKTA. The possibilities of the EXAKTA are almost limitless. With it you can take black and white or beautiful colour pictures of objects at great distances, right down to those so small the human eye cannot see them. These pictures are taken more economically, too, because the EXAKTA uses 35mm. film. The film can be fed from cartridge to cartridge, rewound or only partially used by using the built-in knife. EXAKTA's lever wind transports the film and cocks the shutter in one easy motion, automatically preventing double exposures. However, intentional double exposures are possible. With the EXAKTA, you have the amazing choice of 29 shutter speeds from 1/1000ths. of a second to 12 full seconds, plus bulb and delayed action. And, of course, the EXAKTA is synchronized for regular and electronic flash.

THE "SINGLE LENS"

The EXAKTA is basically a 1" x 1 1/2", single lens reflex camera. It may be considered a true reflex camera because it has only one lens. The light enters this single lens and is reflected at right angles by a mirror to the viewing screen on top of the camera. Here the picture appears full size, in an up-right position, where it can be composed and brought into focus. When the shutter is released, the mirror swings up out of the way allowing the light to pass through the "focal plane" shutter to the film. You are always sure you have photographed exactly what you saw on the viewer, because you were viewing through the picture-taking lens. No matter what lens you use, or how you adjust it, the viewing screen clearly shows the image exactly as the film will record it, right up until the moment the shutter is released. The EXAKTA owner need not worry about "Parallax". Parallax is present only with cameras which employ separate lenses for viewing and picture-taking. As they see the subject from two different angles, the viewing lens does not see exactly what the picture-taking lens sees. This difference is called parallax and is most disturbing especially on close-ups. Also, because the focusing of the viewing lens is limited, it is almost impossible to interchange the picture-taking lenses and still use the viewer for accurate composing and focusing.

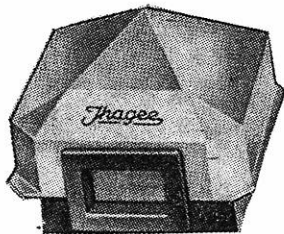
SUCH VERSATILITY!

The single lens of the EXAKTA with its absence of parallax, gives this camera its famed versatility. The EXAKTA has a bayonet mount which allows quick interchange of the many excellent lenses available, ranging from 28mm. to 1000mm. as fast as f/1.5. Most of these lenses are "pre-set" which means they can be opened fully for viewing, and with a twist, be stopped down to the desired pre-set stop, just before the picture is taken. In addition to pre-set, there are "AUTOMATIC" lenses which set themselves to the desired stop when the shutter is released.



VIEWING

The viewers, too, are interchangeable! There are three to choose from: The "Reflex Finder Hood", the "Penta Prism", and the "Magnear". The Reflex Finder Hood is for waist-level viewing and comes with the camera. It has a ground glass viewing screen surrounded by a self-erecting folding hood, an opening for use as an open frame viewer, and a built-in magnifying glass. The Penta Prism is for eye-level viewing and presents an up-right, non-reversed image of the subject in a horizontal or vertical position: perfect for all action shots! The ground glass of the Penta Prism can be replaced by another ground glass with two half-circle prisms in its centre. These prisms show a correct image only when the picture is in focus; thus, it is called a "Rangefinder Glass". The Magnear is used with work where an extremely enlarged image is required. It has a bayonet mount on top to which any standard EXAKTA lens may be fitted as a magnifier.



HERE IS THE CAMERA FOR YOU

For you, the amateur, here is a high quality camera which is flexible enough to lead you to more ambitious photography. For you, the professional, here is the versatility and dependability which your work demands. For you, the doctor, dentist, biologist, architect, teacher, etc., here is an instrument invaluable for technical photography. Here is an investment in better photographic art and improved technical work and research. Following are some of the ways your EXAKTA can be adapted for special photography.

MICROPHOTOGRAPHY

Microphotography is accomplished by attaching your EXAKTA to a microscope by means of a "Micro-Attachment". This has a clamp which is attached to the microscope. To this clamp is hinged a set of extension tubes to which the camera fits. When a picture is wanted, the camera is swung over the microscope on the hinge. Then by looking through the viewer and focusing the microscope, you are able to see and photograph what is on the slide. It is like having a "microscope with a built-in camera".

TELE-PHOTOGRAPHY

It is just as easy to have a "telescope with a built-in camera" so to speak, by using a Tele-Photo lens with your EXAKTA. If you saw the moving picture "REAR WINDOW", in which James Stewart uses an EXAKTA with a tele-photo lens, you can appreciate the possibilities of this combination.

WIDE-ANGLE PICTURES

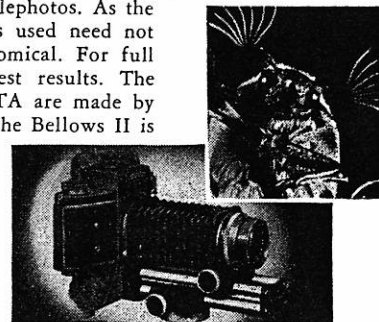
Have you even been backed up against a wall in an attempt to photograph a room, or a wide view up close to you? Here is where a wide-angle lens can be used to great advantage. They actually squeeze more into your picture and give you a greater depth of field. They are indispensable for photographing interiors, and nearby groups of people.

CLOSE-UPS

There is nothing more interesting than close-up photography where small subjects fill your whole picture, showing great detail. To get these close-ups, there are "Extension Tubes" available in sets. Or you may desire to use a bellows.

BELLOWS

For flexibility, there is nothing to match a bellows extension. As a bellows is flexible, you can focus your subject as finely as necessary by just moving the bellows in or out. It can be used for regular pictures, close-ups, copy work, and with an appropriate lens, it can be used for telephotos. As the focusing is done with the bellows, the lenses used need not have focusing rings and are thus more economical. For full range focusing, a 105mm. lens gives the best results. The Bellows I and the Bellows II for the EXAKTA are made by Novoflex. Both can be mounted on a tripod. The Bellows II is different from the I, in that it has a double set of guides: one to move the bellows back and forth and one to move the whole unit without moving the tripod. Also, the Bellows II allows the camera to be turned to any angle, locking at the horizontal and the vertical. With a "Tripod Rack", the Bellows I can be converted into a II. By the way, this Tripod Rack gives you positive spacing for stereo pictures.



PRICE LIST EXAKTA VX

The Exakta VX is available with the following standard lenses. Prices include waist level finders.

EXAKTA VX CAMERAS

Tessar 50mm. f2.8 Pre-Set Diaphragm	\$290.00
Primoplan 58mm. f1.9 Pre-Set Diaphragm	312.00
Westonar 50mm. f2.8 Automatic Diaphragm	269.50
Westagon 50mm. f2 Automatic Diaphragm	329.00
Biotar 58mm. f2 Automatic Diaphragm	369.00

ACCESSORIES

Eveready Carrying Case	\$ 13.50
Exakta Flashgun	18.60
Reflex Finder Hood	21.00
Penta Prism	50.00
Magnear Viewfinder	25.50
Range Finder Glass (for Penta Prism)	31.00
Novoflex I	45.00
Novoflex II	75.00
Novoflex Case	10.00
Extension Tubes	21.60
2-in-1 Adapter	9.60
Micro Adapter	27.00

LENSES

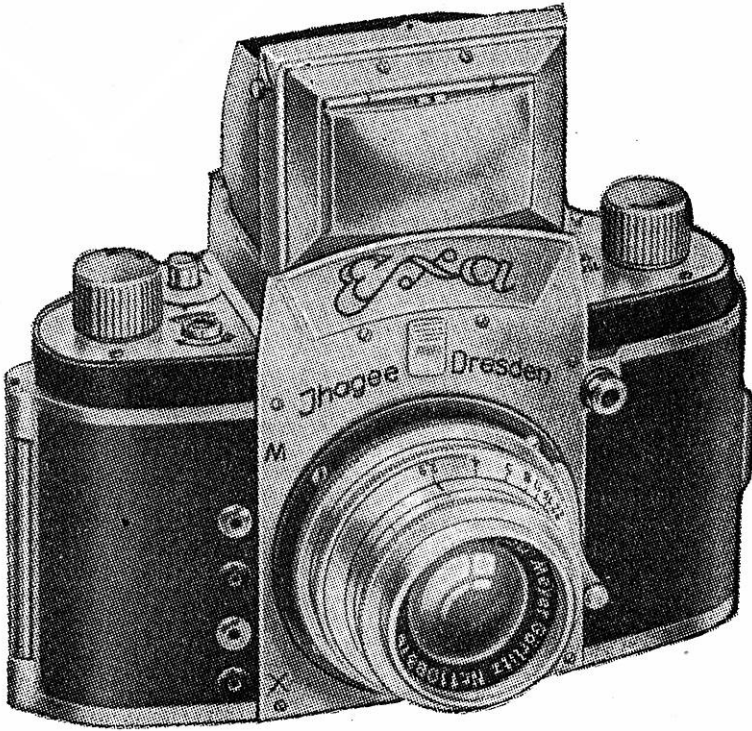
Steinheil Cassaron 40mm. f3.5	\$ 61.00
Kilfitt Makro Kilar 40mm. f3.5	103.50
Angenieux Retrofocus 35mm. f2.5	99.50
Angenieux Retrofocus 28mm. f3.5	124.50
Angenieux Type S21 50mm. f1.5	177.00
Zeiss Biotar 75mm. f1.5	270.00
Meyer Primoplan 75mm. f1.9	224.50
Steinheil Culminar 85mm. f2.8	66.50
Angenieux Type P1 90mm. f1.8	138.00
Angenieux Type Y12 90mm. f2.5	85.50
Angenieux Type P2 135mm. f2.5	207.00
Angenieux Type Y2 135mm. f3.5	99.50
Steinheil Culminar 135mm. f4.5	71.50
Zeiss Triotar 135mm. f4	81.00
Steinheil Quinar 135mm. f2.8	157.50
Meyer Tele-Megor 150mm. f5.5	75.00
Meyer Tele-Megor 180mm. f5.5	98.50
Meyer Tele-Megor 250mm. f5.5	129.50
Meyer Tele-Megor 400mm. f5.5	199.00

SPECIAL Short Mount Lenses for Novoflex

Steinheil Culminar 105mm. f4.5	39.00
Schneider Xenar 105mm. f3.5	58.00

All prices subject to change without notice.

The EXA



The EXA is a lighter, more simplified version of the Exakta. It has the same inherent quality as the Exakta. IHAGEE has made it for the person who wants a "good" camera at a reasonable price, or for use as a "second" camera for the family. Because of its small size and easy operation, it is ideal as a constant companion to carry on trips. The EXA, however, still retains the big features of the Exakta: interchangeable lenses and viewers, regular and electronic flash synchronization, and, of course, the single-lens reflex principle. It uses the same film and takes the same size picture. The EXA's speeds of 1/25, 50, 100, and 150ths. of a second and bulb, simplify its operation and prove quite adequate for all normal pictures. And remember, all the lenses up to 105mm. and attachments for the Exakta, are available for, and will fit the EXA.

EXA CAMERAS

Westar 50mm. f2.8	\$ 99.00
Westanar 50mm. f2.8 Automatic Diaphragm	125.00
Tessar 50mm. f3.5	125.00
Tessar 50mm. f2.8 Pre-Set Diaphragm	180.00

ACCESSORIES (See Exakta List)

Eveready Case for Automatic	\$ 13.50
Eveready Case	10.50

The Exakta "66"



For you $2\frac{1}{4} \times 2\frac{1}{4}$ (6cm. x6cm.) fans, IHAGEE has built the EXAKTA 66, a square format camera with all the high quality of the regular Exakta. Although its shape is necessarily different, it is still a single lens reflex camera with interchangeable viewers and lenses. Like the regular Exakta it has speeds from $1/1000$ th. of a second to 12 seconds, plus bulb and delayed action. It is also synchronized for regular and electronic flash. In fact the EXAKTA 66 has all the technical features of the regular Exakta plus a few more.

PRICE LIST EXAKTA 66

With 80mm. f2.8 Tessar Pre-Set Diaphragm **\$345.00**

Leather Carrying Case 19.50

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